

**FOR IMMEDIATE RELEASE**

## **Corporate Logotype and Logomark of Mitsubishi Hitachi Power Systems**

Tokyo, January 28, 2014 -- Mitsubishi Heavy Industries, Ltd. (TSE:7011/"MHI") and Hitachi, Ltd. (TSE:6501/"Hitachi") today announced that they have decided on the official corporate logotype and logomark of Mitsubishi Hitachi Power Systems, Ltd., the new company set for launch on February 1, 2014, through the business integration centered on the thermal power generation systems of both companies.

### **Official logotype**

**MITSUBISHI HITACHI POWER SYSTEMS, LTD.**

### **Official logomark**



The logomark features the two letters "M" and "H" in a bold and solid typeface, conjoined, to symbolize the power, sense of responsibility and strong solidarity between MHI and Hitachi to come from the merging of their thermal power generation systems operations. The curved red stroke signifies the Earth's surface and is meant to suggest global expansion, its rising trajectory an expression of robust growth potential. The choice of red was made to imply the passion, i.e. energy, of this new company dedicated to supporting people's lives through power generation systems.

Mitsubishi Hitachi Power Systems will pursue synergy by the integration of the two companies' power generation systems operations, each with long histories and strong traditions, and accelerate its global expansion, at the same time building an efficient and stable business operation base. By fully leveraging comprehensive capabilities of MHI and Hitachi and maximizing synergistic and mutually complementary benefits with respect to technologies and products, Mitsubishi Hitachi Power Systems aims to be No.1 in the world in thermal power generation systems.

**About Mitsubishi Heavy Industries, Ltd.**

Mitsubishi Heavy Industries, Ltd. (MHI), headquartered in Tokyo, Japan, is one of the world's leading heavy machinery manufacturers, with consolidated sales of 2,817.8 billion yen in fiscal 2012, the year ended March 31, 2013. MHI's diverse lineup of products and services encompasses shipbuilding, power plants, chemical plants, environmental equipment, steel structures, industrial and general machinery, aircraft, space systems and air-conditioning systems.

For more information, please visit the MHI website below:

<http://www.mhi.co.jp/en/index.html>

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 326,000 employees worldwide. The company's consolidated revenues for fiscal 2012 (ended March 31, 2013) totaled 9,041 billion yen (\$96.1 billion). Hitachi is focusing more than ever on the Social Innovation Business, which includes infrastructure systems, information & telecommunication systems, power systems, construction machinery, high functional material & components, automotive systems and others.

For more information on Hitachi, please visit the company's website at

<http://www.hitachi.com>.

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