Aerospace Systems Business Operation

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Mitsubishi Heavy Industries, Ltd. owns all intellectual property rights concerning these materials.

2. Changes in the Business Environment and Target of the 2010 Business Plan (1) Overview of the Aircraft Business







In the next 20 years, demand for passenger aircraft will grow

(2) Changes in the Business Environment

Production in the Japanese aircraft industry

In 2007, commercial aircraft production exceeded defense.



Based on the results of a survey by The Society of Japanese Aerospace Companies

(3) Target of the 2010 Business Plan





3. FY2011 Business Operation Policy



(1) Commercial Aircraft (i) Demand for Aircraft Passengers

Demand for international aircraft passengers: High growth expected in the long term (more than 2.5 times in 20 years). Demand for commercial aircraft also expanding.



(ii) Market Trend by Airplane Size (Number of Seats)



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(iii) Commercial Aircraft: Business Strategy



Market

Demand for aircraft is right on track for recovery by airline companies' recovering business vitality, and continued growth in emerging nations. Long-term expansion can be expected.

Business Strategy

Increase earnings by optimizing the portfolio of complete aircraft (MRJ), Joint development under the international cooperation (787 etc.), and Aeroengines (Trent1000 etc.)

(1)Complete aircraft and Joint development

-At present, secure profits with a focus on the 777 and other joint developments under the international cooperation with Boeing.

-Establish dual earnings sources by adding the MRJ in the future

-To counter the strong yen, promote measures to reduce foreign

exchange rate fluctuations.

-Implement further cost-reduction.

(2) Aeroengines

-Create profit with aeroengines in production

(PW4000, V2500 etc.)

-Development and smooth preparation for production

for new aeroengines (Trent1000 etc.)













(iv) MRJ: Schedule

Development is in progress successfully

- 2007.10 Authorization to Offer (ATO)
- ✓ 2008.3 Launch (Concluded LOI with ANA for 25 airplanes (including 10 options))
 ⇒ 2010.6 Definitive purchase agreement
- ✓ 2008.4 Started business as Mitsubishi Aircraft Corporation
- 2008.10 Established sales office in the United States
- 2009.9 Finalized the MRJ configuration (expansion of cabin space, integration of cargo space, main wing materials change)
- 2009.10 Announcement of the signing of LOI with Trans States Holdings, Inc. for 100 airplanes (including 50 options)
 - \Rightarrow 2010.12 Definitive purchase agreement
 - 2010.9 From detailed designing phase to the production phase
 - 2011.4 Start assembly work
 - 2012 First flight (scheduled)
 - 2013 Type Certification (scheduled)
 - 2014 First aircraft delivery (scheduled)





(iv) MRJ: Start of Assembly Work

Started assembly work from April this year Ceremonial rivet driving cerebration was held at Nagoya Aerospace Systems Works on April 5, 2011. Started the assembly of the frame structure in the cockpit roof of the aircraft for bird strike tests







(v) Boeing 787: Schedule

Boeing is delivering the first aircraft to ANA in third quarter of this year (scheduled).

Sales/profit increase by production rate up to 10 shipsets per month.

- 2009.12 Successful first flight
 - 2011.03 Firm orders for more than 830 airplanes
 - 2011.04 MHI wings for 40 airplanes delivered
 - 2011.3Q Type Certifications and delivery of first airplane (scheduled)
 - End 2012 10 shipsets per month delivery (scheduled)



First flight in December 2009



The wing loaded into Boeing Dreamlifter at Central Japan International Airport for air transportation



(v) Boeing 787: Productivity Improvement

Improve production efficiency and implement automation to support production rate of 10 shipsets per month

Expand facilities and introduce automated equipment to support production rate increase



Stringer end trimmer (Introduced)



Water-jet cutting machine for skin(Expanded)



Automatic laminator for stringers (Introduced)



Composite material layup equipment (Expanded)



(vi) Improvement of Commercial Aircraft Production Efficiency

Improvements by means of PULL production process \star A production system that only replenishes the portion of necessary parts needed for PULL post-processing Procure Store Manufacture Kit production Assembly Plan materials materials parts Center → Reduce raw materials/in-process inventory \star Unit production based on planned PUSH Plan Parts Procure Store Manufacture amounts/production schedule Assembly production materials materials inventory parts → Difficult to respond to fluctuations such Required amount (previous) as model changes

Improvement by developing "moving line"



B737 flap assembly line

Before improvement Fixed style (work progress not visible)



After improvement

Reduceproduction costsImprove quality

Improvement by parts kit

Supply medium and small parts from Kit Center as necessary for immediate use on the assembly line

Example of B777 parts kit



Reduce lead-time



(vii) Globalization of Commercial Aircraft Production

Promote overseas production as a measure to reduce fluctuations risk of foreign exchange rate ("dollar conversion of yen based costs")

Challenger 300 assembly work in Canada (MHICA)

MHI Aerospace Canada, Inc. Missisauga on the outskirts of Toronto





B737 flap assembly in Vietnam (MHIVA)





(viii) Improvement of Commercial Aircraft Profitability

Profitability structure of commercial aircraft / Aeroengines

Because significant investment is necessary in development stage, initial burden of depreciation costs is high. Thereafter, profit/loss will be improved through production learning effect, efforts to keep costs reduction activities at the production stage, and full depreciation of initial investment

Examples of cost reduction activities

(1)Materials cost

Buying in quantity, overseas procurement, blanket order

(2)Manufacturing cost

Improve production process (e.g. moving line, supply parts kits) Invest for efficiency

(e.g. Introduce automated equipment, tools improvement)

Design improvements etc.

(3)Other

Logistics streamlining



3. FY2011 Business Operation Policy(2) Defense (i) Budget Trends



- Amid a trend for cutbacks in budget for defense equipment, budget for aircraft have been decreasing in recent years while budget for the missiles have been increasing.

 \rightarrow Sustain business scale with BMD and other missiles





PATRIOT PAC-3 missile test launch in the United States



Market New projects in the National Defense Program Guideline for FY2011 and beyond, and Mid-Term Defense Program (FY2011-FY2015) are initiated			
(i) The National Defense Program Guideline. Mid-Term Defense Program were approved by the cabinet in			
December last vear			
- Aim to raise the readiness of the Self-Defense Force and to strengthen joint operations, on the other			
hand Cold War-style equipment/ organization to be reduced.			
- Clarify medium and long-term strategy in order to develop and maintain defense production and			
technological base.			
- Study for changes in the international environment regarding defense equipment (international joint			
development is the mainstream among developed countries) Sales			
(ii) In January this year, the Ministry of Defense organized the Gradual decrease	Gradual decrease		
IPT (Integrated Project Team) and started evaluation work			
to select a successor to the F-4 fighter aircraft (F-X).			
Business Strategy sustain and develop by responding to nation's needs			
(i)Sustain fighter aircraft production and technological bases.			
From platform manufacturer to weapon systems integrator for			
fighter aircraft.			
(ii) Improved SM-3 interceptor missile under joint development by US and Japan			
; Secure work share for Japan by joint production by US and Japan 2010 201	4		
(iii) Respond to decrease in budget by securing base load through acquiring orders for repairs and spare parts			

(iv) Steady promotion of new programs (Advanced Technology Demonstrator, New air-to-ship missile, Type 88 surface-to-ship missile (improved), Next rescue helicopter for Air Self Defense Force)

3. FY2011 Business Operation Policy(3) Space (i) Market Trends



- Government demand: At present, large-scale increase in national space-related budget cannot be expected
- Operating period for International Space Station (ISS) extended (2015→2020)
- "On the Promotion of Current Space Policy", Strategic Headquarters for Space Development (August 2010)
- (1) **Promote use of satellite data from Earth Observing Satellites**
- (2) Quasi-Zenith Satellite: First satellite (for verification), study business plans including 2nd satellite and thereafter
- (3) Improve manned technology platform
- (4) Overseas expansion by means of space system package proposals(Set up government taskforce team aiming to export to emerging countries etc.)

Rocket	Customer	Satellites	Schedule
H-IIA	JAXA	Global Change Observation Mission – Water (GCOM-W)	FY2011
		Advanced Land Observing Satellite (ALOS-2)	FY2013
		Global Precipitation Monitoring System (GPM)	FY2013
		X-ray Astronomy Satellite (ASTRO-H)	FY2013
		Quasi-Zenith Satellite	From FY2013
H-IIB	JAXA	HTV Kounotori Cargo transporter to the Space Station	FY2011, FY2012, FY2013

Official demand: Satellite launches

Satellites Extracted from Commercial Space Transportation and the Commercial Space Transportation Advisory Committee, a report by the Federal Aviation Administration (FAA) in the United States

Forecast of demand for commercial satellites





(ii) Business Strategy

Business Strategy:

- Improve reliability and secure base load with continuous successes of launch.
- Aiming to strengthen international competitiveness for launch services, start development of H-IIA upgrade/next-generation primary launch system
- Promote HTV-R (HTV improved model with recovery functions). Develop for future human space activities.

Cargo transporter to the Space Station, HTV KOUNOTORI



January 22, 2011 Successful launch of H-IIB Launch Vehicle No.2 with the KOUNOTORI (14th successful launch with H-IIA/H-IIB



4. Summary







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