

Philosophy

The Three Principles of Mitsubishi Group

This is the common philosophy of Mitsubishi Group established by Koyata Iwasaki, the fourth president of Mitsubishi. It represents the spirit that has been handed down continuously throughout Mitsubishi's history.

<p>“Shoki Hoko”</p> <hr/> <p>Corporate Responsibility to Society</p>	<p>Strive to enrich society, both materially and spiritually, while contributing towards the preservation of the global environment.</p>
<p>“Shoji Komei”</p> <hr/> <p>Integrity and Fairness</p>	<p>Maintain principles of transparency and openness, conducting business with integrity and fairness.</p>
<p>“Ritsugyo Boeki”</p> <hr/> <p>Global Understanding through Business</p>	<p>Expand business, based on an all-encompassing global perspective.</p>

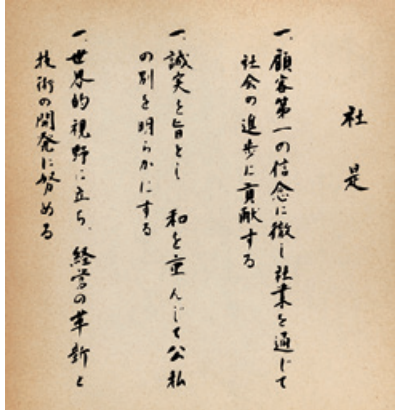


Our Principles

Established on the 100th anniversary of Mitsubishi's founding, Our Principles are a concise expression of the Three Principles of Mitsubishi Group from the three perspectives: the basic stance of MHI, the mindset of our employees, and the future direction to which MHI should aspire.

Formulated on June 1, 1970

1. We deliver reliable and innovative solutions that make a lasting difference to customers and communities worldwide.
2. We act with integrity and fairness, always respecting others.
3. We constantly strive for excellence in our operations and technology, building on a wide global outlook and deep local insights.



Mission

Announced on October 30, 2020

Combine cutting-edge technology with many years of expertise to provide solutions to the evolving challenges facing the world while enriching people's lives