

# Strategies for Energy & Environment Business

**June 3, 2009**

 **MITSUBISHI HEAVY INDUSTRIES, LTD.**

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- 1. Environmental Awareness in Energy & Environment Business**
- 2. MHI's Energy & Environment Strategies**
- 3. Product Strategies**

# Green energy revolution is becoming the global mainstream.

All nations and regions place “**social investment into energy and the environment**” at the core of their economic-stimulus measures.

Forming a low-carbon social infrastructure is a challenge shared globally.



- 20% renewable energy by 2020
- Invest €105 billion into green economy
- Allocate €48 billion to environmental measures

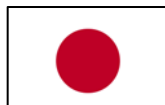


- Invest more than £100 billion into offshore wind power generation; create 160,000 jobs
- Promote £ 50 billion in investments into low-carbon sectors

- Planned investments totaling 4 trillion yuan (JPY 57 trillion)



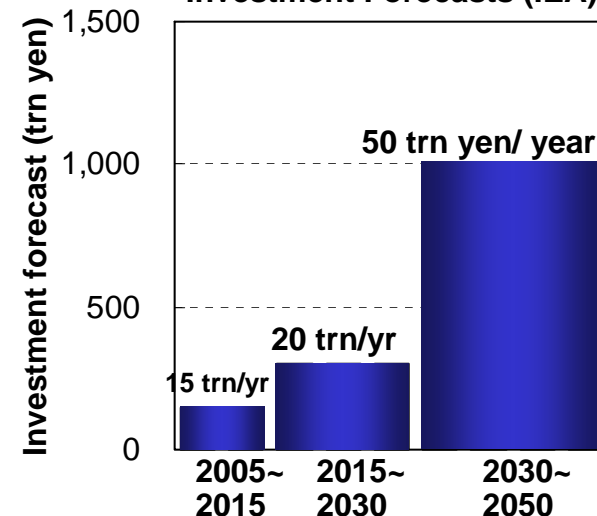
- Environment market scale: JPY 120 trillion
- Create 2.8 million new jobs
- 40-fold expansion in photovoltaic power generation by 2030
- Introduce FIT (Feed-in Tariff) relating to photovoltaic power generation



## Obama's “Green New Deal” policy

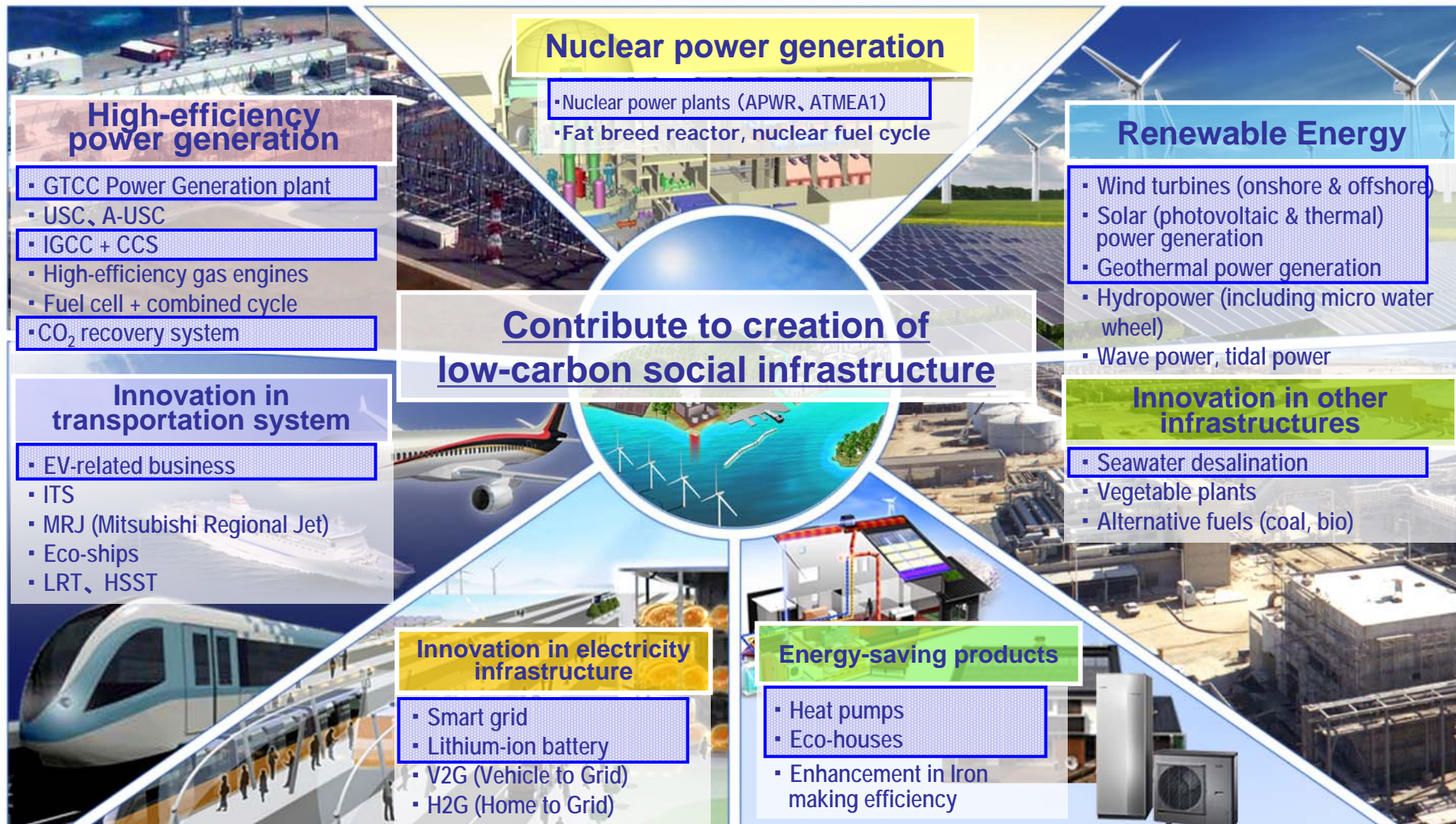
- Invest US\$150 billion into clean energy; create 5 million new jobs
- Produce/launch 1 million PHEVs (Plug-in Hybrid Electric Vehicles)
- Achieve 25% renewable energy rate

World Green Energy-related Investment Forecasts (IEA)



# Promising New Business Opportunities

MHI possesses products and technologies that can respond to all of these demands. Applying its **strengths in integration**, it is adding speed to business expansion.



# MHI's Energy & Environment Business Strategy

Apply integration strengths to achieve business expansion

1. While putting strengths of existing businesses to good use, creation of next-generation businesses

GTCC, wind turbines, nuclear power, fertilizer plants, methanol plants, etc.



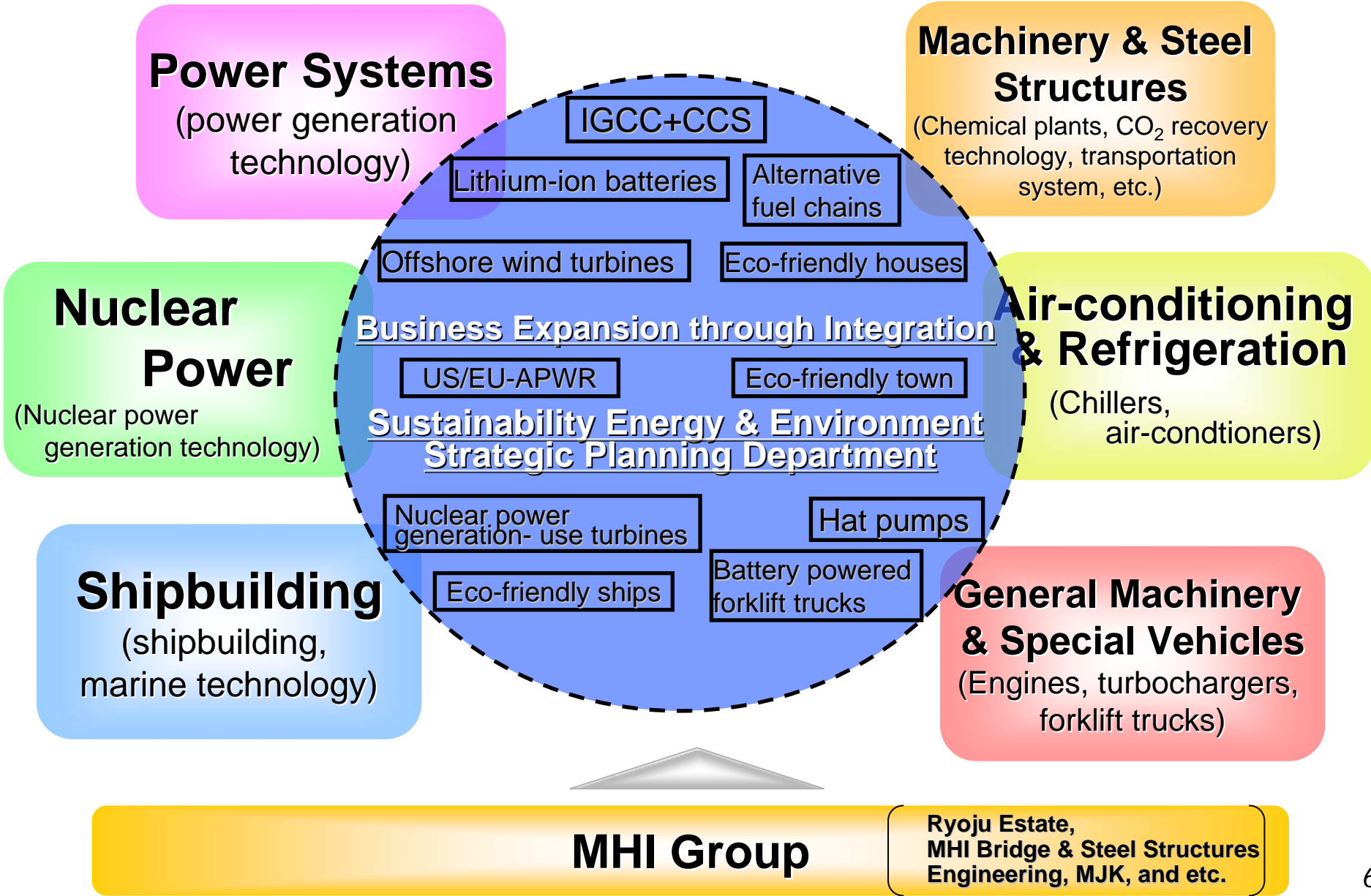
IGCC, CCS, solar (photovoltaic/heat), offshore wind turbines, EV related business, eco-houses, etc.

2. Expand business opportunities through comprehensive proposals of energy/environment-related products (policies)

Electricity provides in Iceland, Ukraine, Australia, United Kingdom, and others

3. Acceleration of global expansion (base network expansion, alliances)

# Application of Comprehensive Capabilities through Integration of Product Operations



# Examples of Integration Merits

Development of new projects encompassing MHI product technologies

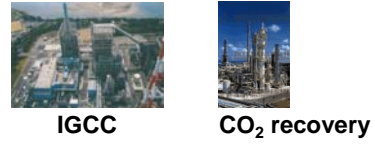
## MHI technologies



### Nuclear power



### IGCC+CCS



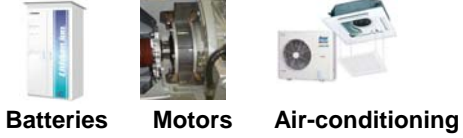
### Offshore wind turbines



### Lithium-ion batteries



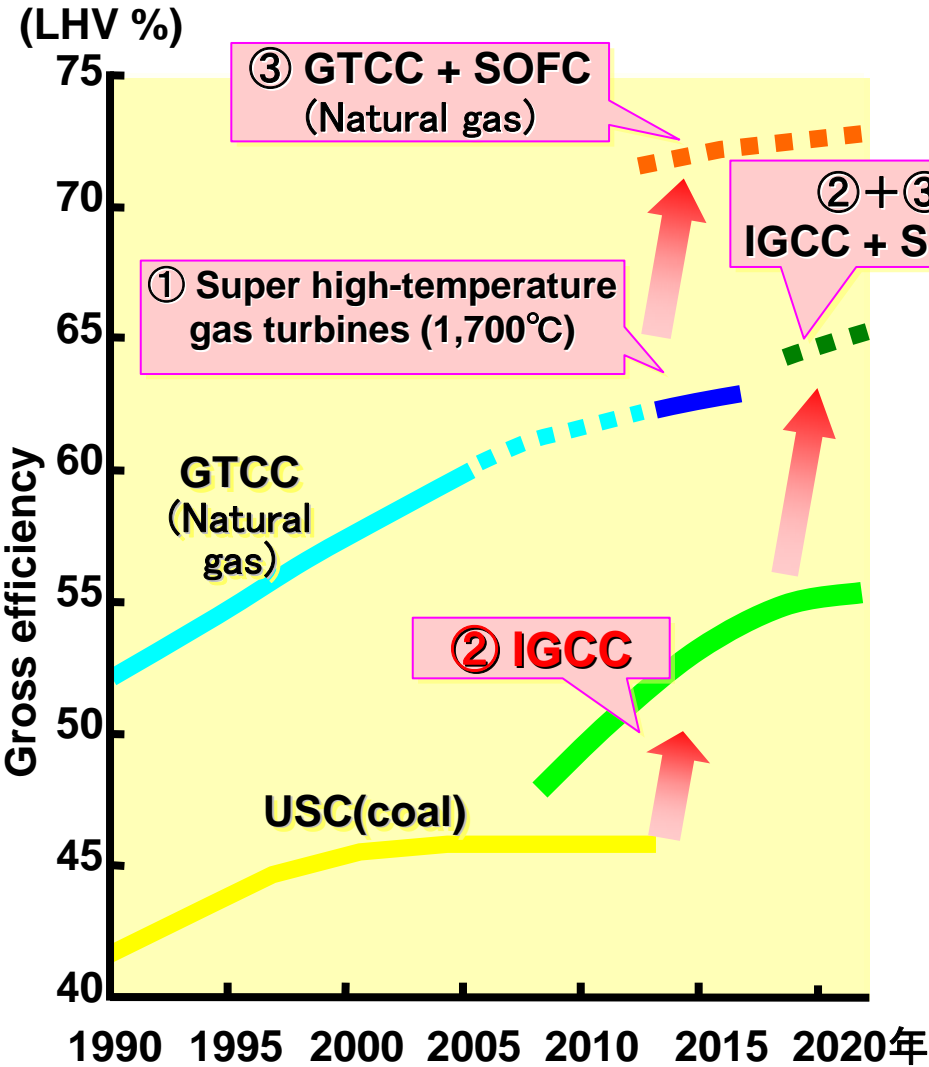
### EV-related business



## Integration Effects

- Full use of capacities in equipment manufacturing capacity and in-house EPC
  - \* EPC: Engineering, Procurement, Construction
- Single responsibility in power generation technology and chemical process technology
  - IGCC: Integrated coal Gasification Combined Cycle
  - CCS: Carbon Dioxide Capture and Storage
- Wind turbine technology, marine technology, crane and bridge technology.
- Lithium-ion batteries, thin-film technology (paper printing), mass production technology (food machinery). One company possessing all technologies
- Technologies of energy, machinery and air-conditioning.

# Enhancement of Thermal Efficiency



Completion of J-series development  
→ Further enhancement of efficiency

① GTCC applying super high-temperature gas turbine (1,700 °C class)

② IGCC (Coal gasification)

③ GTCC + SOFC (Hybrid cycle)

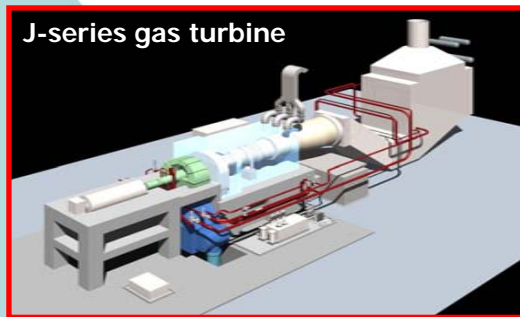
IGCC: Integrated coal Gasification Combined Cycle  
 SOFC: Solid Oxide Fuel Cell

GTCC: Gas Turbine Combined Cycle  
 USC: Ultra Super Critical pressure Coal-fired plant

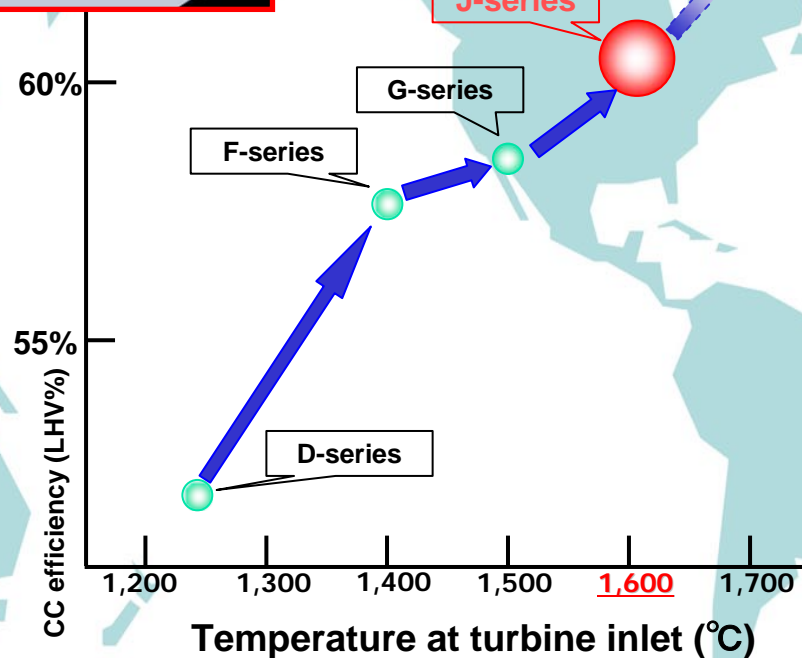
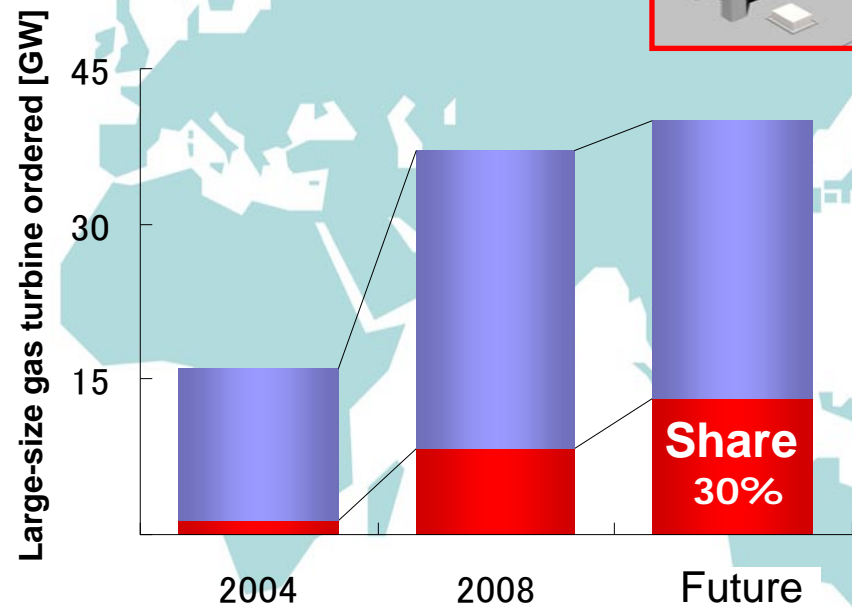


# Global Expansion in Gas Turbine Business

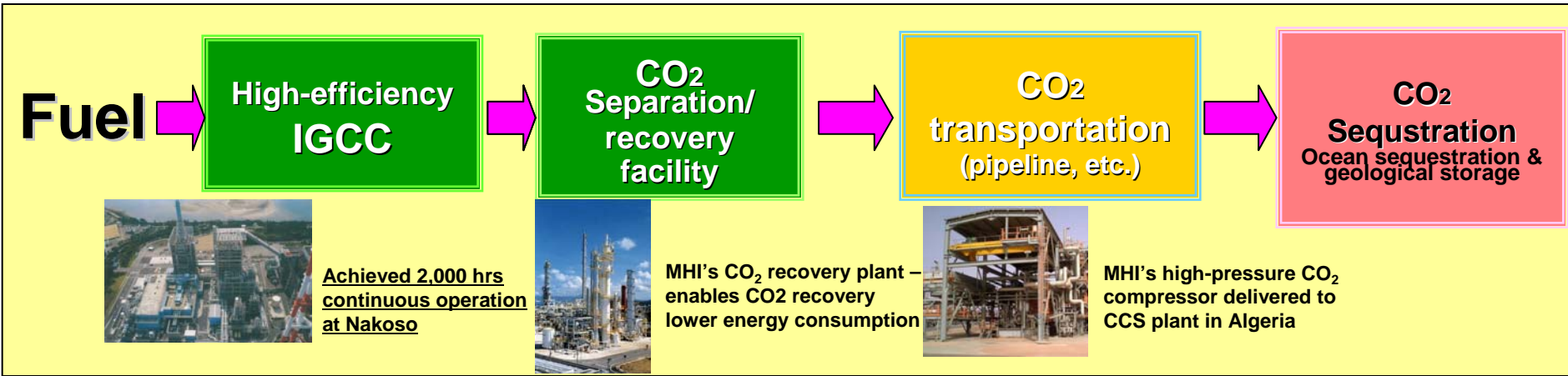
- Development of J-series gas turbine completed
- Aiming for 30% market share through world's most advanced technologies and 50-unit/yr production system



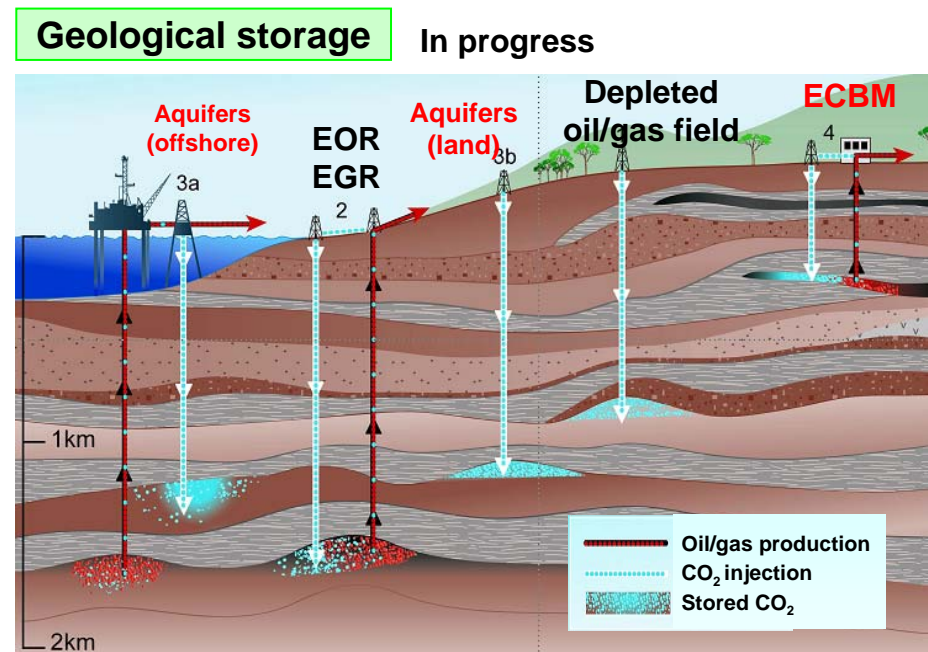
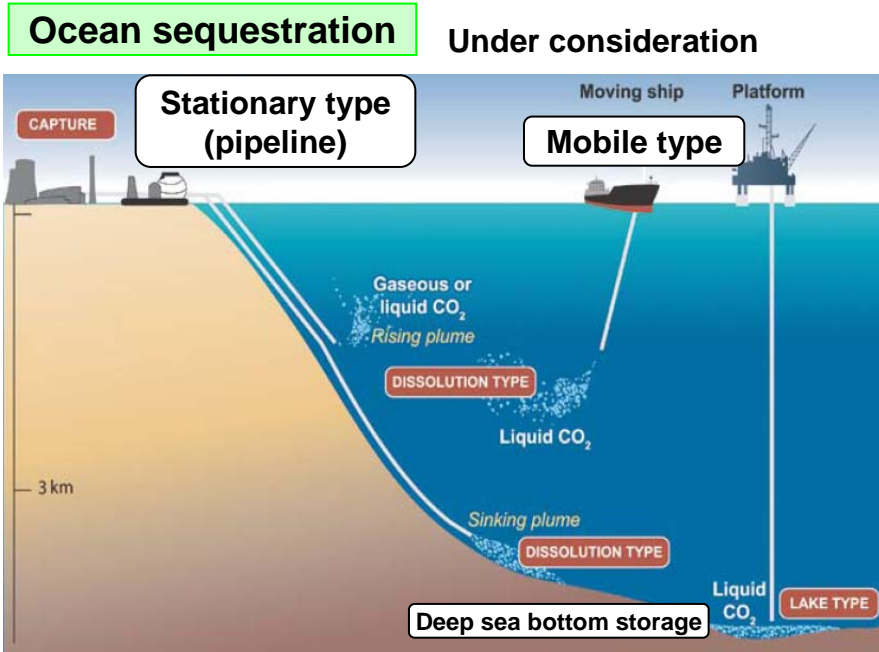
**CC efficiency: 60%+  
(World's highest level)**



# CCS (Carbon dioxide Capture & Storage)



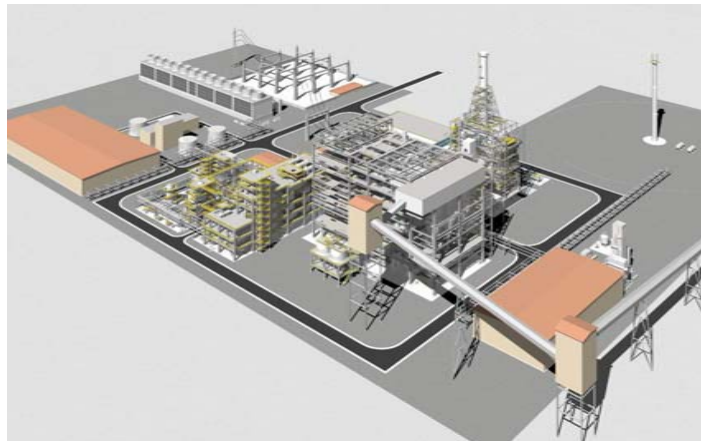
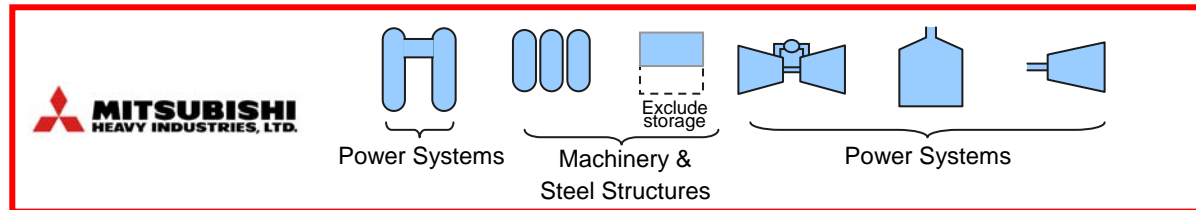
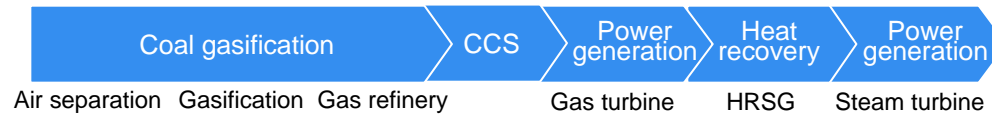
## CO<sub>2</sub> storage methods



source : Carbon dioxide Capture and Storage, IPCC Special Report 2005.09, [http://arch.rivm.nl/env/int/ipcc/pages\\_media/SRCCS-final/IPCCSpecialReportonCarbondioxideCaptureandStorage.htm](http://arch.rivm.nl/env/int/ipcc/pages_media/SRCCS-final/IPCCSpecialReportonCarbondioxideCaptureandStorage.htm)

# IGCC+CCS

## Acquisition of EPC plant engineering management capability globally, and promotion of integrated solutions business



All requisite elements possessed in-house

Company A						
Company B						
Company C	-					
Company D	-					

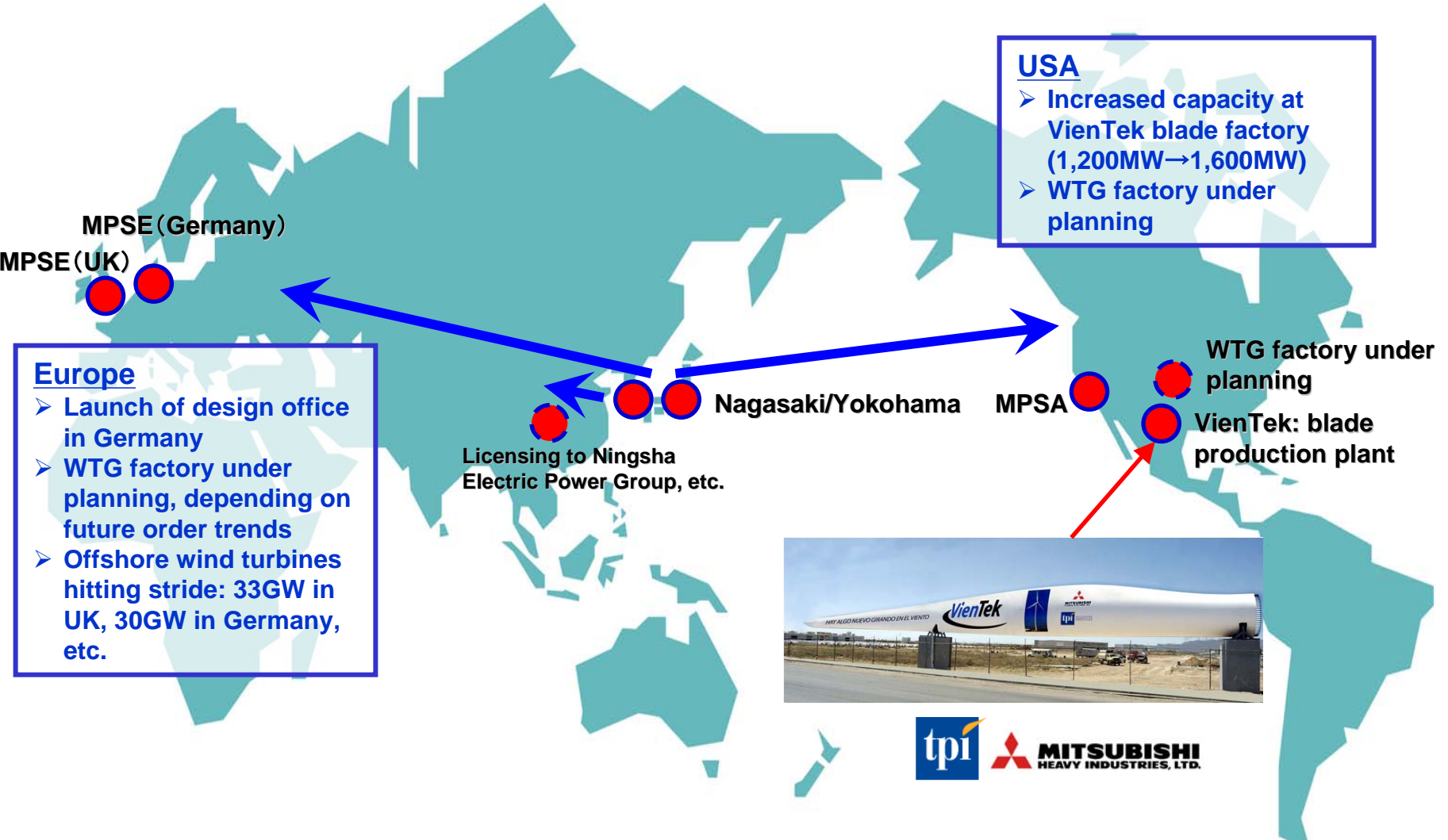
Licensing only

Achieved 2,000 hour continuous operation at Nakoso

Integration of multiple segments under Sustainability Energy & Environment Strategic Planning Department

# Globalization of Wind Turbine Business

Promote globalization in order to respond to the rapidly expanding global market for wind turbines



# Development of Nuclear Power Generation Technology (1) Our Technologies, Your Tomorrow

## US/EU-APWR



Large light water reactor with the world's largest output (1,700 MWe class)

### US-APWR

1. Reactors chosen by Luminant in 2007 (2 units)
2. US DC/COL application docketed

### EU-APWR

1. Conformance certification application to European Utilities Requirements

DC: Design certification  
COL: Combine license

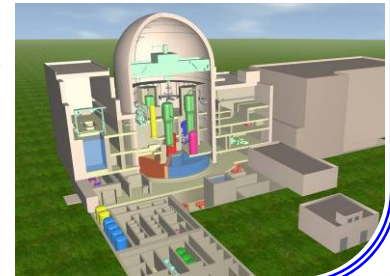


## ATMEA1



Globally compatible intermediate light water reactors (1,100 MWe class)

1. A joint venture established with AREVA in 2007
2. Combine the world's most advanced technologies of both companies.
3. Complete basic design and start sales promotion in 2009.



Full lineup

## Domestic newly constructing plants

### Domestic light water reactors

1. HEPCO Tomari No. 3 Reactor constructed (Latest 3rd generation reactor)



Domestic 24th PWR  
Initial criticality in March this year expected to start operation in December

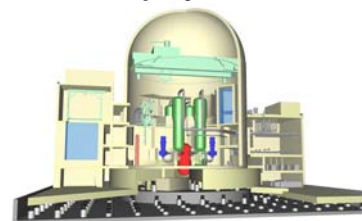
2. JAPCO Tsuruga No. 3 and No. 4 Reactors (Domestic largest class APWR)  
Under safety review, expected to start operation in 2016 and 2017

## Future reactors



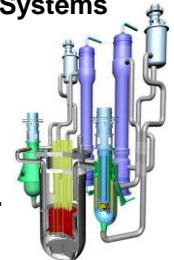
### Next generation light water reactors

Participate in the national project.



### Fast breeder reactors (FBR)

Mitsubishi FBR Systems established (2007)  
Make Japanese technology adopted as a global standard.



Source: "JAEA-Research 2006-042", Fig. 2.1.1-4, p. 69 (2006)

# Development of Nuclear Power Generation Technology (2) Our Technologies, Your Tomorrow

Effective use of existing nuclear plants, steady pace of new installations and expansions, achievement of nuclear fuel cycle

## Domestic light water reactor plants

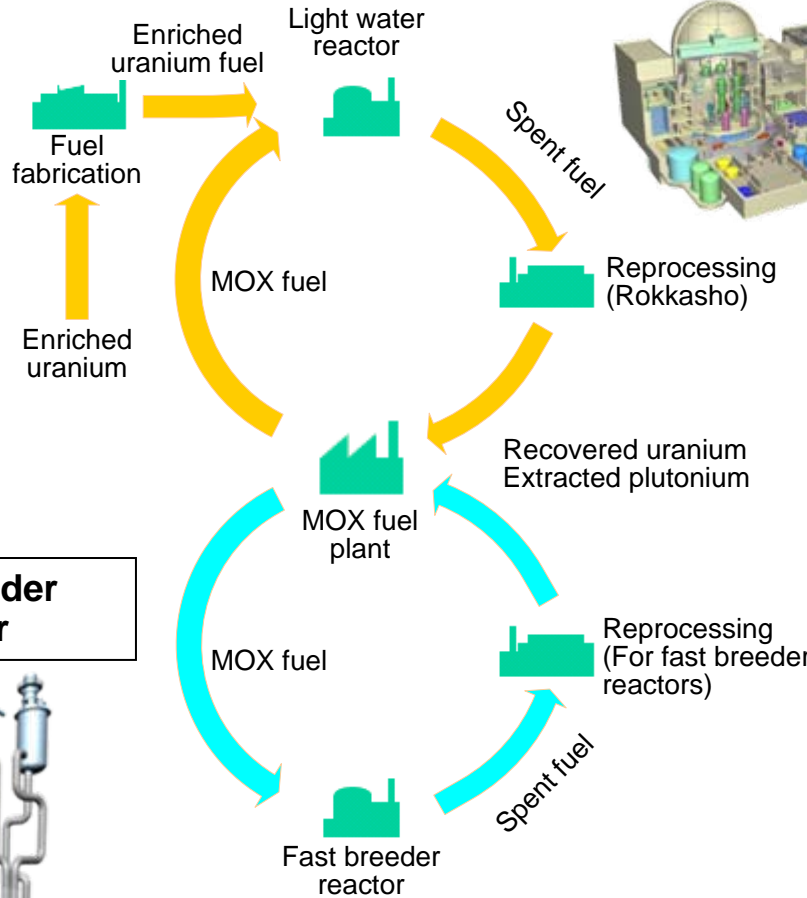
## Overseas light water reactor plants



- After-sales services for existing plants
- Tomari No. 3 Reactor and Tsuruga No. 3 and No. 4 Reactors
- Next-generation new plants



- US/EU-APWR
- ATMEA1
- Overseas after-sales services



## Nuclear fuel cycle



➤ Reprocessing plant



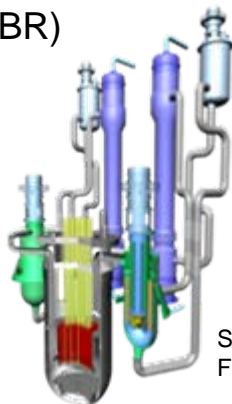
➤ MOX fuel plant

## Fuel



Mitsubishi Nuclear Fuel CO., LTD.

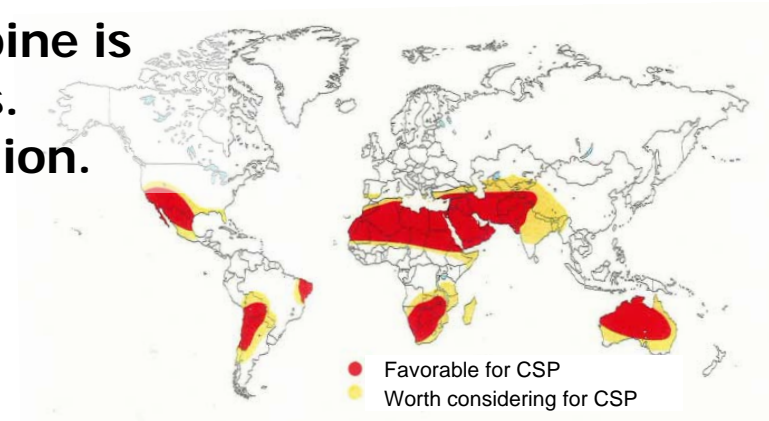
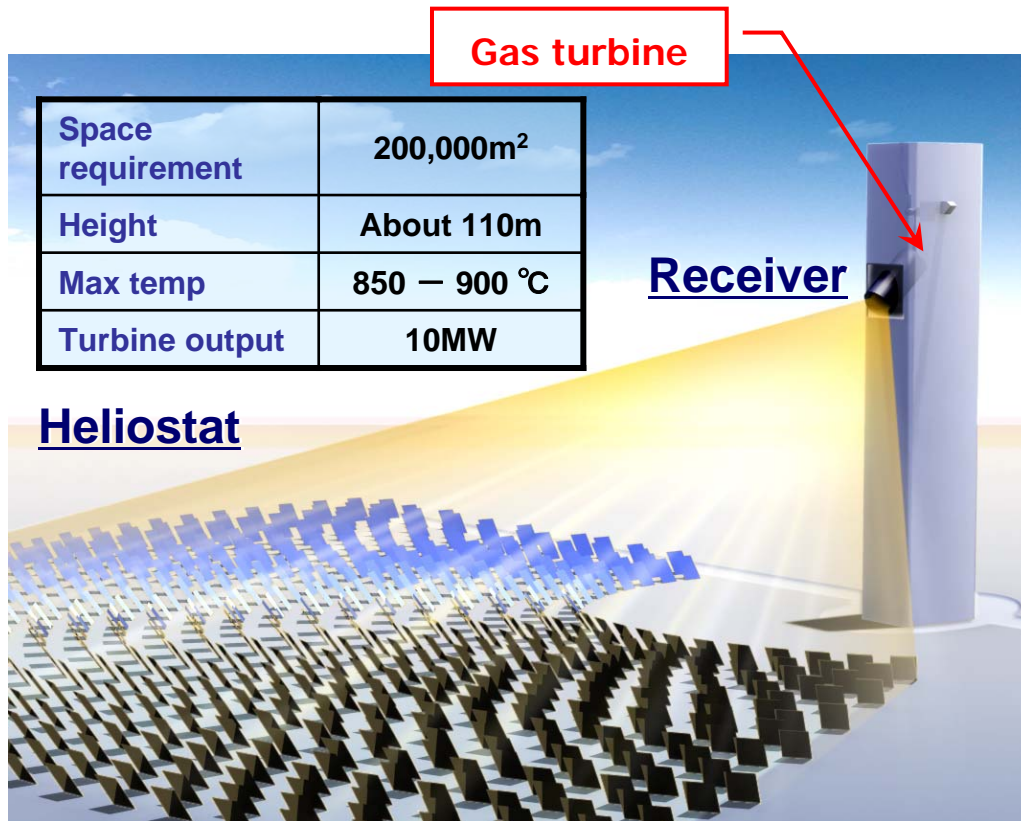
## Fast breeder reactor (FBR)



Source: "JAEA-Research 2006-042", Fig. 2.1.1-4, p. 69 (2006)

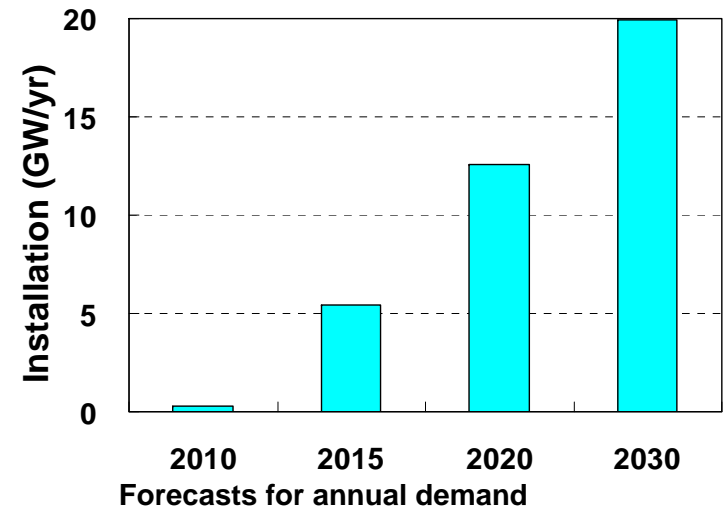
# Development of Solar Thermal Gas Turbine

- Power generated by solar thermal gas turbine is more efficient than with photovoltaic cells.
- No water is required during power generation.



Target market for solar thermal power generation

Source: Pharabod and Philibert, 1991.



Forecasts for annual demand

for solar thermal power generation

Source: ESTIA and Greenpeace, Concentrating Solar Power Outlook 2009

# Making comprehensive energy/environment policy proposals worldwide

Proposals formulated to match each country's situation

## Iceland

Proposal toward realization of zero-emission society



## United Kingdom

Proposal for next-generation energy network



## Ukraine

Energy infrastructure centered on coal-fired generation



## Australia



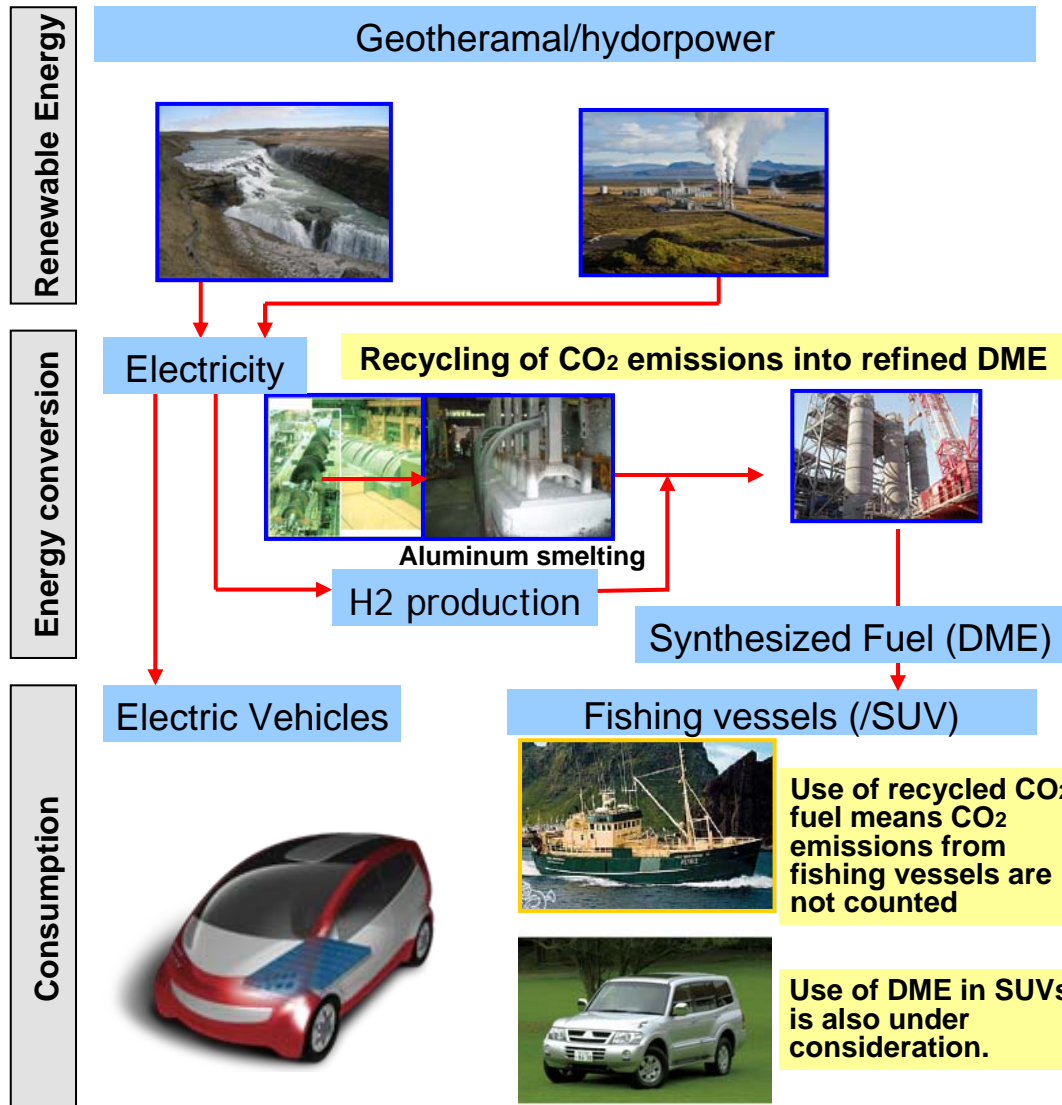
Energy infrastructure centered on coal-fired generation  
Solar thermal project making effective use of coal





# Zero Emissions in Iceland

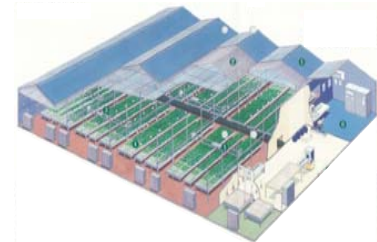
Participating in Iceland's zero-emissions plan with DME synthesis targeting EVs and fishing vessels



Fully controlled vegetable plant also to be proposed



Organic ELs, A/C equipment also used.



# Energy Infrastructure Rebuilding Scheme, Future Business Scope

## Innovation in energy supply structure

Higher efficiency from thermal power plant



Coordination with existing power plant



Power grid stabilization equipment



Renewable energy expansion

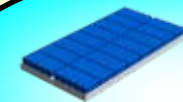
Electric bus electricity storage by small-scale hydropower plant



Higher efficiency from nuclear power plant



Clean use of coal

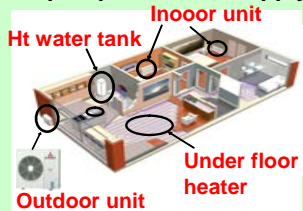


Electricity storage technologies

## Smart grid concept

## Innovation in energy consumption structure

“Eco Sky House” (Yokohama) home testing & verification  
Heat pump hot water supply & A/C



Electric bus



Parking

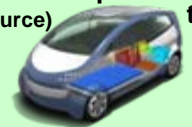


Battery station

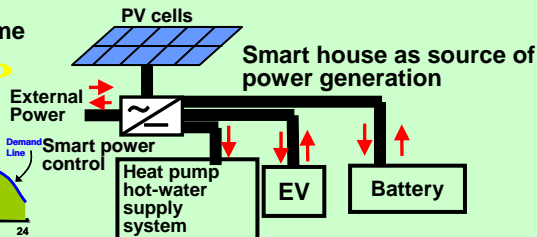
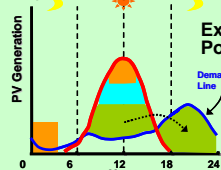
(Inner-city emergency power source)



EV penetration testing



Photovoltaic power use time differential by battery



Industrial vehicles



Review of urban transportation infrastructure



### 3. Product Strategies

# Regional Supply and Regional Consumption Type Smart Community

Offshore wind turbine

Heat pumps

Electricity storage

Wind turbines

Smart control center

LRT

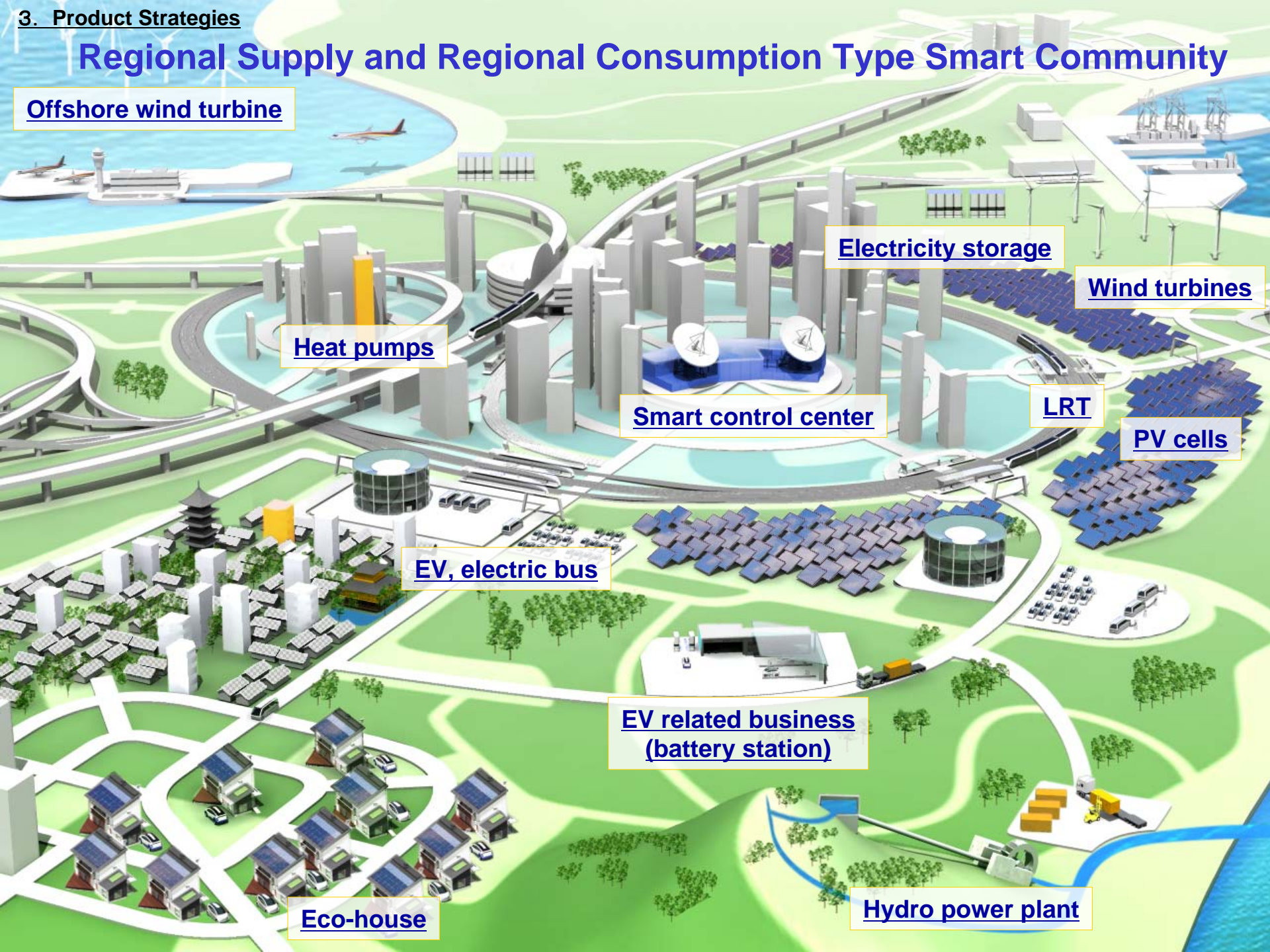
PV cells

EV, electric bus

EV related business  
(battery station)

Eco-house

Hydro power plant



# Benefits of Smart Communities

By knowing the volume of mobile electricity storage of EVs, etc., affinity of grid and renewable energy is enhanced.



Gas stations serve as stations for charging/swapping EV and electric bus batteries, resulting in reforms in business formats, including employment opportunities.



**Comfort and convenience**

**Preservation and recycling**



**Smart Community**

Through use of renewable energy (wind, solar, hydro, etc.), harmonic co-existence with nature can be advanced.

**Safety and security**

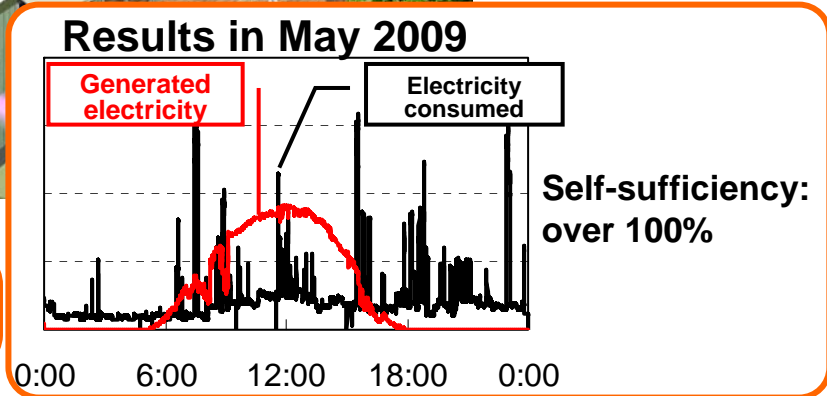
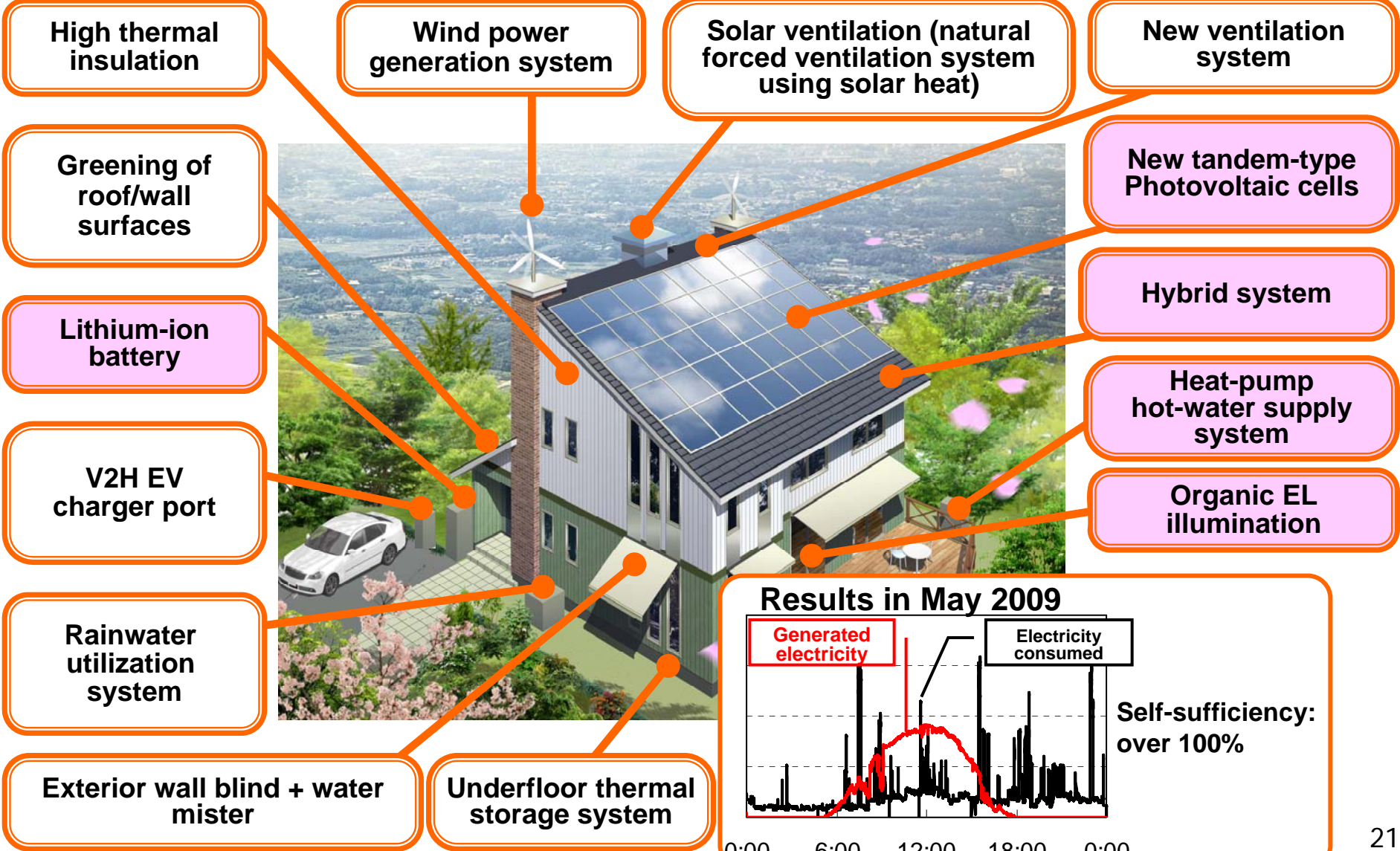


Promoting electrification of urban transport enables use as an emergency power source.

# Eco Sky House

Energy conservation technologies come together to enable a major reduction in household energy consumption.

## Key technology



# Investments in Major Businesses and Expansion into New Businesses

Item	Action, aim, etc.
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>Strengthening of existing businesses</b></p> <ul style="list-style-type: none"> <li>➤ Gas turbines</li> <li>➤ Wind turbines (land)</li> <li>➤ Conventional thermal power plant</li> <li>➤ Nuclear power</li> <li>➤ Environment, chemical plants</li> <li>➤ Forklift trucks</li> <li>➤ Turbocharger</li> <li>➤ Centrifugal chillers</li> </ul>	<p>Capex targeting <b>launch of J-series</b> and <b>50-unit/yr</b> production system</p> <p><b>Strengthening of production system at US factory</b> and creation of jobs</p> <p>Establishment of <b>JV and factory in India</b> growth market</p> <p>Promotion of new plants, <b>achievement of 2 plants/yr structure</b></p> <p>Focus on <b>fertilizer</b> and <b>methanol plants</b></p> <p><b>Accelerated development of Chinese and emerging markets with start-up of factory in China</b></p> <p><b>Expansion of global production capacity with start-up of factory in Thailand</b></p> <p><b>Enhancement of production capacity of Takasago Machinery Works</b></p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);"><b>Response to new businesses</b></p> <ul style="list-style-type: none"> <li>➤ IGCC(+CCS)</li> <li>➤ Nuclear fuel cycle</li> <li>➤ Lithium-ion battery</li> <li>➤ Offshore wind turbines</li> <li>➤ CO<sub>2</sub> recovery system</li> <li>➤ Alternative fuels</li> <li>➤ Eco-town, eco-house</li> <li>➤ Hybrid forklift trucks</li> </ul>	<p><b>Realization of commercial plants, strengthening of gasifier production facilities</b></p> <p><b>Reprocessing plants, MOX fuel plants, fast breeder reactors</b></p> <p><b>Launch of initiative targeting mass production</b></p> <p><b>Market expansion in Europe, etc. (max. 120GW by 2030)</b></p> <p><b>Key components for achieving 50% cut in CO<sub>2</sub> by 2050</b></p> <p><b>DME synthesis by coal gasification, etc.</b></p> <p><b>Application of comprehensive capabilities to propose solutions to national governments, etc.</b></p> <p><b>Lead the industry in energy saving and CO<sub>2</sub> reductions through world's first commercialization</b></p>

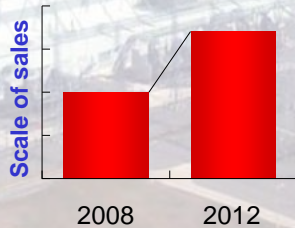
# Growth Targets of Major Businesses

The Company is pursuing business expansion through capex and other strengthening measures.

Capex: capital expenditure

## Gas turbine

- Acquisition of 30% market share through launch of J-series and 50-unit production system

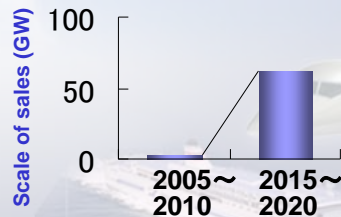


## IGCC

- Production System Expansion

## CO2 recovery system

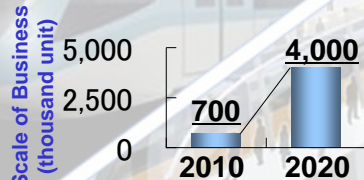
- Business opportunity expansion through technologies responding to social demand to reduce CO2



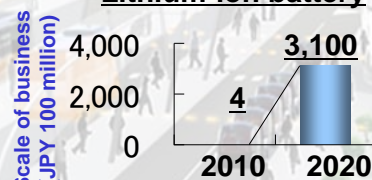
## EV-related business

- Considering entering EV-related business, a key component for shedding reliance on fossil fuels and promoting switch to electricity

### EV, HEV, PHEV

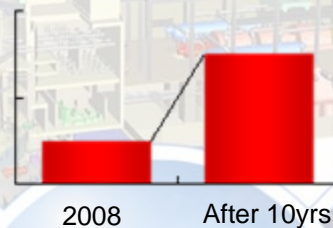


### Lithium-ion battery



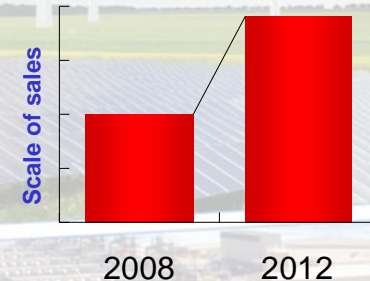
## Nuclear power

- Expansion of servicing, new plants and fuel cycle businesses, to achieve sales of JPY 600 billion after 10 yrs

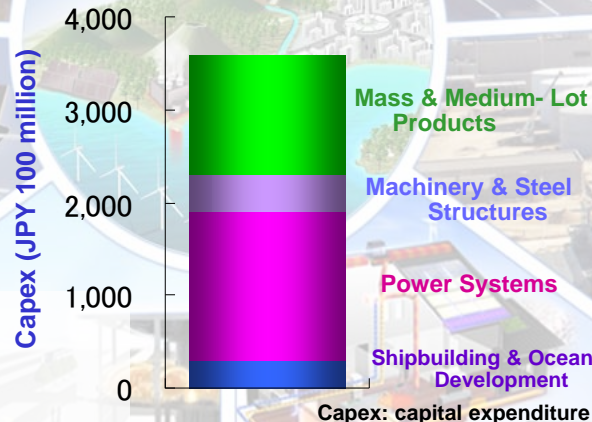


## Wind power, solar and other renewable energy

- Wind power: response to sharp market expansion especially in US, Europe
- Solar: consider production increase (40MW/yr) while monitoring market trends

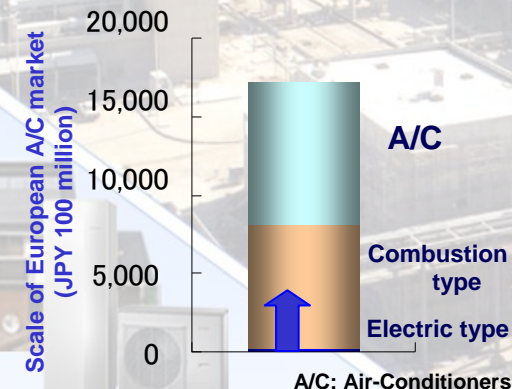


## Capex in energy/environment since 2006



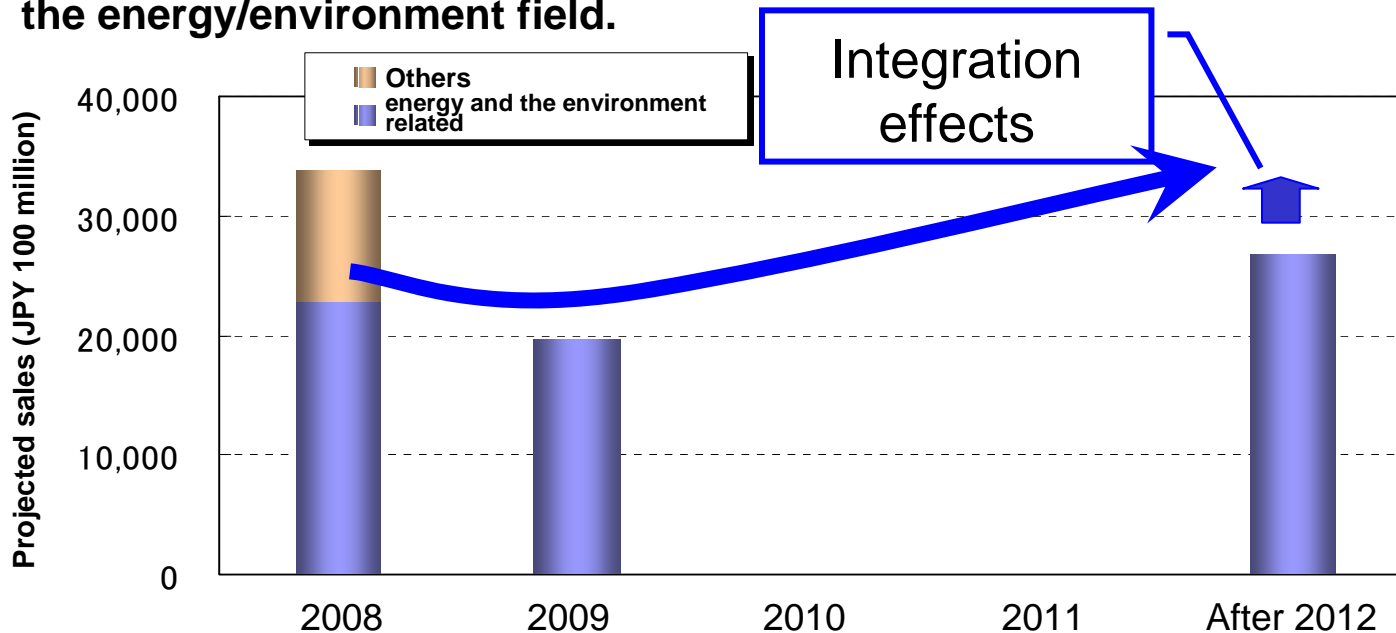
## Heat pumps

- Market for electric A/C with hot/cold-water supply systems expanding sharply, especially in Europe. Targeting development of that market.



# Road Map for Energy/Environment Business

Through merits and effects of integration, MHI is aiming for JPY 3 trillion in sales in the energy/environment field.



## Examples of new projects by integration effects

- IGCC(+CCS) → After 2012
- Nuclear power (new construction, fuel cycle) → After 2012
- Lithium-ion battery → 2012~2015
- Offshore wind turbine → 2012~2015
- CO<sub>2</sub> recovery system → 2012~2015
- Alternative fuels → 2012~2015
- Eco-town, eco-house → ~2012
- Hybrid forklift trucks → 2009~





Our Technologies, Your Tomorrow

A red swoosh underline that starts under the text and extends to the right, ending in a pointed arrowhead.